



PRESS RELEASE

Board of Directors:

- **Eraldo Poletto has been confirmed as Chief Executive Officer;**
- **Appointment of the Supervisory Body.**

Florence, April 27, 2017 – The Board of Directors of Salvatore Ferragamo S.p.A. (MTA: SFER), the parent company of Salvatore Ferragamo Group, one of the major world players in the luxury sector, was convened today at the end of the Shareholders' Meeting under the Chairmanship of Ferruccio Ferragamo and has confirmed the appointment of Eraldo Poletto as CEO of the Company.

Mr. Poletto will remain in office for the whole duration of the current Board of Directors and therefore until the next Shareholders' Meeting convened to approve the Financial Statement as at December 31, 2017.

The Company's legal representation and signature have been confirmed to Mr. Poletto, as well as all ordinary administration powers with the exception of those powers expressly reserved to the exclusive competence of the Board of Directors.

The Board of Directors, on the basis of available information and new Director's declarations, has verified that Mr. Poletto possesses the reputation requirements and that there are no reasons for ineligibility and incompatibility, as required by applicable laws and regulation.

According to communications received by the CEO Eraldo Poletto, we inform that he holds n. 5.000 ordinary shares of Salvatore Ferragamo S.p.A..

The *curriculum vitae* of Mr. Poletto is available on the Company's web-site <http://group.ferragamo.com/it/governance/consiglio-di-amministrazione/>.

During the same meeting the Board of Directors has also confirmed to the Board of Statutory Auditors appointed by the Shareholders' Meeting held today the role of Supervisory Body pursuant to the Italian Legislative Decree No. 231/2001.

Salvatore Ferragamo

Salvatore Ferragamo S.p.A.

Salvatore Ferragamo S.p.A. is the parent company of Salvatore Ferragamo Group, one of the major players in the luxury sector, whose origin dates back to 1927.

The Group is active in designing, manufacturing and selling footwear, leather goods, clothing, silk items and other accessories, as well as men's and women's fragrances. The range of products also includes eyewear and watches, which are manufactured by licensed third party manufacturers.

Great care to uniqueness and exclusivity, which are achieved by mixing style, creativity and innovation with quality and craftsmanship that are peculiar to made-in-Italy products, are the characteristics that have always made the Group's products stand out.

With about 4000 employees and a network of over 680 single-brand points of sale as at December 31, 2016, Ferragamo Group is present in Italy and abroad through companies that control the European, American and Asian markets.

For further information:

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This press release is also available on the company's website at www.ferragamo.com, in the Investor Relations/Investor Relations/Press Release section.