



PRESS RELEASE

Salvatore Ferragamo S.p.A.

Florence, 23 January 2012 – Salvatore Ferragamo S.p.A. in compliance with article 2.6.2 of the Rules of Markets organised and managed by Borsa Italiana S.p.A., hereby notifies the dates of the Board of Directors and of the Shareholders' Meeting for the year 2012.

Following the Board of the Directors' Meetings, the Company will arrange dedicated conference calls for financial analysts and institutional investors.

Date	Event
March 15, 2012	Board of Directors: Approval of Financial Statements as of December 31, 2011
April 26, 2012	Annual Shareholder's Meeting for approval of Financial Statements as of December 31, 2011
May 14, 2012	Board of Directors: Approval of First Quarter Results as of March 31, 2012
August 29, 2012	Board of Directors: Approval of Half Year Financial Statements as of June 30, 2012
November 13, 2012	Board of Directors: Approval of Third Quarter Results as of September 30, 2012

Salvatore Ferragamo S.p.A.

Salvatore Ferragamo S.p.A. is the parent company of the Salvatore Ferragamo Group, one of the world's leaders in the luxury goods sector and whose origins date back to 1927. The Group is active in the creation, production and sale of shoes, leather goods, clothing, silk products and other accessories, as well as women's and men's perfumes.

The Group's product range also includes eyewear and watches, manufactured by licensees.

Attention to uniqueness and exclusivity, with a perfect blend of style, creativity and innovation enriched by the quality and craftsmanship of the 'Made in Italy' tradition, have always been the hallmarks of the Group's products.

With over 3,000 employees and a network of 585 single-brand stores as of 30 September 2011, the Ferragamo Group operates in Italy and worldwide through companies that allow it to be a leader on European, American and Asian markets.

Salvatore Ferragamo

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This Press Release is also available on the website <http://group.ferragamo.com>, in the section "Financial Calendar".