



PRESS RELEASE

Salvatore Ferragamo Sp.A. increases its stake to 75% in the *joint venture distribution companies* for the strategic market of Greater China

Florence, 03 January 2013 – **Salvatore Ferragamo Sp.A.** (MTA: SFER), parent company of the Salvatore Ferragamo Group, one of the global leaders in the luxury sector, giving execution to the previous contractual agreements with Imaginex Holdings Ltd and Imaginex Overseas Ltd, increases its stake, from 50% to 75%, in the distribution companies operating in the strategic market of Greater China.

Continuing the long and successful partnership with Imaginex, the Ferragamo Group, already present with more than 100 mono-brand point of sales in the territories of Mainland China, Hong Kong, Taiwan and Macao, has renewed the distribution agreements until December 31, 2019.

Salvatore Ferragamo

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Salvatore Ferragamo Sp.A. is the parent company of the Salvatore Ferragamo Group, one of the world's leaders in the luxury goods sector and whose origins date back to 1927. The Group is active in the creation, production and sale of shoes, leather goods, clothing, silk products and other accessories, as well as women's and men's perfumes.

The Group's product range also includes eyewear and watches, manufactured by licensees.

Attention to uniqueness and exclusivity, with a perfect blend of style, creativity and innovation enriched by the quality and craftsmanship of the 'Made in Italy' tradition, have always been the hallmarks of the Group's products.

With over 3,000 employees and a network of 603 single-brand stores as of 30 September 2012, the Ferragamo Group operates in Italy and worldwide through companies that allow it to be a leader on European, American and Asian markets.

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This Press Release is also available on the website <http://group.ferragamo.com>, in the section "Investor Relations".
