

FERRAGAMO

James Ferragamo

With a degree in Marketing and International Business from the Stern Business School in New York, Giacomo/James Ferragamo is currently Chief Product Officer and serves on the Boards of Directors of the Salvatore Ferragamo Group.

After beginning his career at Saks Fifth Avenue, where he worked as Buyer for two years, Giacomo/James completed an internship at Goldman Sachs in London while earning his master's degree at New York University's Stern Business School in Finance, Accounting and International Business.

In 1998, he joined the Salvatore Ferragamo Group, beginning his managerial experience in the Women's Shoe Division, where he oversaw several key product development projects. He was named General Merchandising Manager in 2000 and Women's Leather Product Director in 2004, becoming Women's Shoe Director in 2008 and Women's and Men's Shoes and Leather Goods Division Director in January 2015, was appointed as Vice-Chairman from 2018 to 2020 and Brand, Product and Communication Director from 2018 to 2022. Giacomo/James Ferragamo has three children and enjoys sports. He is an avid runner and triathlete participating in Ironman competitions. He is also involved in charitable activities for Meyer Children's Hospital in Florence.