

FERRAGAMO

PRESS RELEASE

Salvatore Ferragamo S.p.A.

The Board of Directors has resolved to launch the share buyback program

Florence, May 27, 2026 - The Board of Directors of Salvatore Ferragamo S.p.A. (EXM: SFER) has resolved to launch the share buyback program in accordance with the authorization approved by the Shareholders' Meeting on April 23, 2026, pursuant to Article 2357 of the Italian Civil Code, Article 132 of the Consolidated Law on Finance ("TUF"), and Article 144-bis of the Issuers' Regulations, under the terms previously disclosed to the market (the "Program").

Pursuant to Article 144-bis, paragraph 3, of the Issuers' Regulations, the following is hereby specified.

Purpose

The Program is intended to pursue the following purposes:

- (i) to carry out activities to promote liquidity and manage the volatility of the stock market price of the Company's shares and, in particular, to intervene in the context of contingent market situations, facilitating trading in the stock at times of low liquidity in the market and promoting regular trading and, in any case, within the limits provided for by the laws and regulations in force, as well as, if necessary, in accordance with the market practice allowed by Consob inherent to the activity of supporting market liquidity;
- (ii) to acquire treasury shares to be used for existing or future incentive plans based on financial instruments, including long-term ones, reserved or to be reserved for directors and/or managers and/or employees and/or collaborators of the Company or of companies controlled by Salvatore Ferragamo approved by the Company's Shareholders' Meeting.

Maximum number of shares

The purchase, even in multiple tranches and even through intermediaries, of Salvatore Ferragamo ordinary shares with no par value may take place up to a maximum limit of 5% of the share capital (taking into account the treasury shares already held by the Company), within the limits set forth in the current Shareholders' Meeting authorization. Purchases will in any case be made within the limits of distributable profits and available reserves resulting from the most recent duly approved financial statements.

Maximum value

Without prejudice to the maximum quantitative limits provided for by current legislation, the Board of Directors has resolved that the maximum total value of the shares to be purchased shall be equal to 53,000,000 Euros.

FERRAGAMO

Methods by which purchases may be made

Specifically, it is currently anticipated that purchases will be made on regulated markets or multilateral trading facilities where Salvatore Ferragamo shares are traded, in accordance with the operating procedures set forth in the rules governing the organization and management of those markets.

The purchases will be conducted in a manner that ensures equal treatment of shareholders, in accordance with Article 132, paragraph 1, of the TUF and Article 144-bis, paragraph 1, subparagraph (b), of Consob Regulation 11971/1999.

The purchases will be carried out by one or more intermediaries acting in full independence, in compliance with the contractually predefined parameters and criteria as well as the constraints arising from applicable regulations and the Shareholders' Meeting authorization resolution.

Minimum and Maximum Purchase Price

The purchase price may not deviate by more than 20%—either upward or downward—from the reference price that the Salvatore Ferragamo security recorded on the Euronext Milan market on the day preceding the completion of each individual purchase transaction.

Duration

The Program will have a duration of 18 months from the date of the Shareholders' Meeting resolution, and therefore transactions may be carried out until October 22, 2027.

Please note that as of today: (i) the Company's subscribed and paid-in share capital amounts to 16,879,000.00 Euros and consists of 168,790,000 ordinary shares with no par value; (ii) the Company holds 3,072,421 treasury shares, equal to 1.82% of the share capital; (iii) no subsidiary of Salvatore Ferragamo holds shares in the Company.

The Board of Directors also resolved to authorize the execution of related transactions and, in particular, the sale of treasury shares.

The transactions carried out will be disclosed to the market in accordance with the terms and procedures set forth in applicable laws and regulations.

For further details, please refer to the authorizing resolution approved by the Shareholders' Meeting and the related explanatory report of the Board of Directors, available in the Governance/2026 Shareholders' Meeting section of the Company's *website* (<https://group.ferragamo.com>) and on the *eMarket STORAGE* storage mechanism (www.emarketstorage.com).

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Salvatore Ferragamo S.p.A.

Salvatore Ferragamo S.p.A. is the parent Company of the Salvatore Ferragamo Group, one of the leaders in the luxury industry, and whose origins date back to 1927.

Salvatore Ferragamo is renowned for the creation, production, and worldwide distribution of luxury collections of shoes, leather goods, apparel, silk products and other accessories for men and women, including also eyewear, watches and fragrances under license.

Embedding the spirit of its Founder, Ferragamo reinterprets its heritage with creativity, innovation and sustainable thinking. Uniqueness and exclusivity, along with the blend of style and exquisite 'Made in Italy' savoir-faire, are the hallmarks of all Ferragamo's products.

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This Press Release is also available on the website <https://group.ferragamo.com>, in the section "Investor Relations/Financial Press Releases".