



H1 2026 RESULTS UPDATE

ANALYST
PRESENTATION

AUGUST 03, 2026

FERRAGAMO

DISCLAIMER

This presentation contains forward-looking statements regarding future events and results of the Company that are based on the current expectations, projections and assumptions of the management of the Company.

The actual results may differ materially from those expressed in any forward-looking statement and the Company does not assume any liability with respect thereto.

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The Manager in Charge of preparing the Company financial reports hereby certifies pursuant to paragraph 2 of art. 154-bis of Legislative Decree no. 58 of February 24, 1998, that the accounting disclosures of this document are consistent with the accounting documents, ledgers and entries.

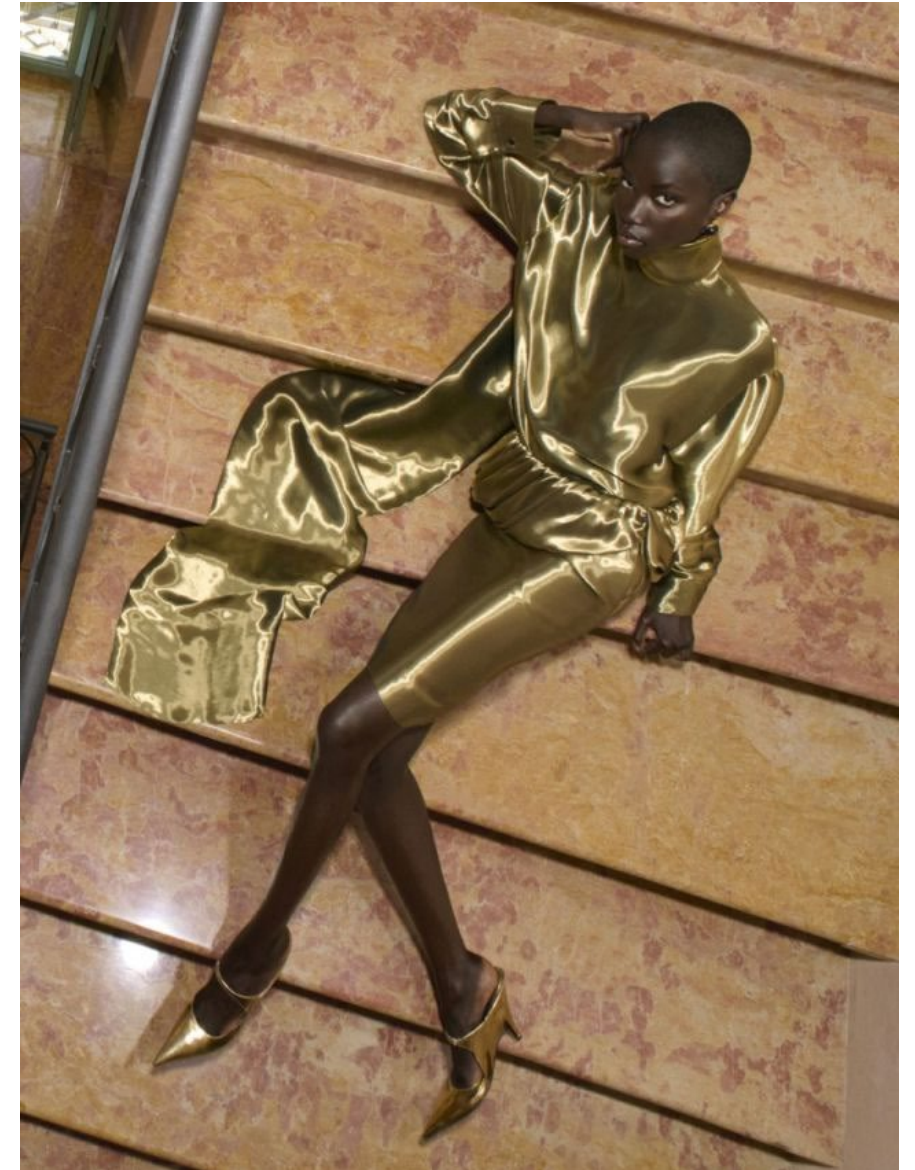
H1 2026 BUSINESS UPDATE



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2026 | DTC Progress Supported by Consistent Strategic Execution

- TWELVE MONTHS INTO IMPLEMENTATION, STRATEGIC INITIATIVES GAINING TRACTION IN AN UNCERTAINTY EXTERNAL ENVIRONMENT
- SOLID DTC PROGRESS IN Q2 2026 WITH NET SALES +6.6% AT CONSTANT FX, DRIVEN BY PRIMARY, BETTER FULL/OFF PRICE MIX, HIGHER CONVERSION RATE AND AVERAGE TICKET
- STRENGTHENING BRAND FOUNDATIONS THROUGH PRODUCT EFFECTIVENESS, RETAIL EXCELLENCE AND TARGETED COMMUNICATION
- SUPPORTING BRAND DESIRABILITY, CUSTOMER ENGAGEMENT AND SUSTAINABLE PERFORMANCE OVER TIME



2026 | Balanced and Disciplined Product Offer

SHARPENING PRODUCT ARCHITECTURE ACROSS COLLECTIONS



➤ EVOLUTION OF ICONIC PRODUCT FAMILIES COMBINED WITH TARGETED NEW LAUNCHES

➤ ENHANCED CATEGORY CONSISTENCY, INNOVATION AND CLIENT RELEVANCE TO SUPPORT PRODUCTIVITY OVER TIME

2026 | Supporting a Consistent and Engaging Brand Narrative

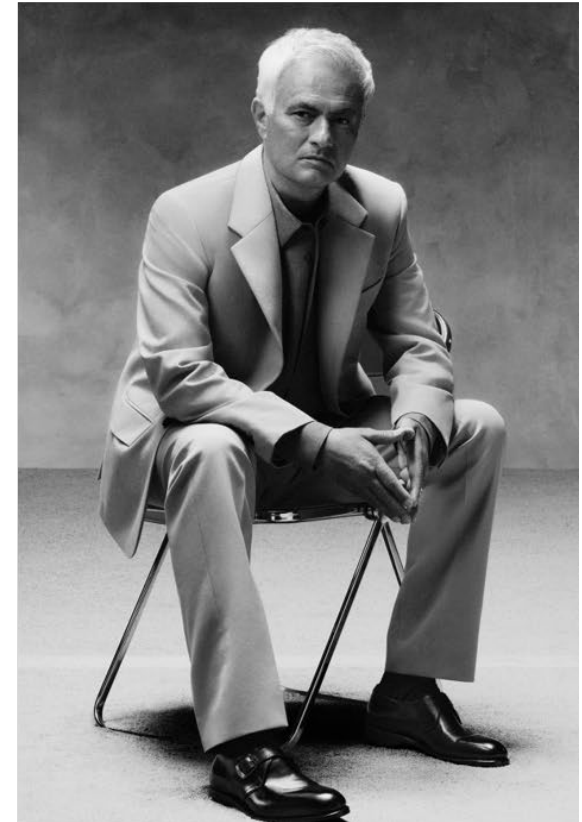
PRODUCT-FOCUSED ACTIVATIONS, DRIVING VISIBILITY AND SUPPORTING GROWTH OF CORE CATEGORIES



- ADVANCING CINEMATIC, DIGITAL-FIRST STORYTELLING THROUGH “THE FIRST IMPRESSION” CAMPAIGN, ENSURING CONSISTENT BRAND EXPRESSION ACROSS MARKETS AND TOUCHPOINTS
- LEVERAGING BRAND ICONS AND HIGH-POTENTIAL CATEGORIES TO DRIVE CONSIDERATION AND PURCHASE INTENT

2026 | Reinforcing Heritage Through Brand Storytelling

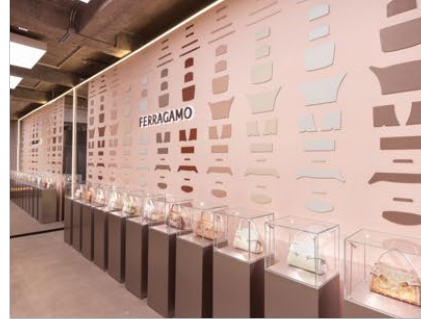
CELEBRATING FERRAGAMO'S TIMELESS APPEAL THROUGH A VALUE-DRIVEN NARRATIVE WITH "LEGENDS, REIMAGINED"



- STRONGER CONNECTION BETWEEN FERRAGAMO'S HERITAGE AND CRAFTSMANSHIP AND GLOBALLY RECOGNIZED PERSONALITIES
- SHARED VALUES OF EXCELLENCE, RESILIENCE, PRECISION AND MASTERY SUPPORTING PRODUCT DESIRABILITY AND ICONIC PRODUCT FAMILIES

2026 | Strengthening the Hug Platform

BUILDING ON THE SUCCESS OF ONE OF FERRAGAMO'S MOST RECOGNIZABLE ICONS



- EXPANDED APPEAL ACROSS CUSTOMER SEGMENTS AND OCCASIONS OF USE
- EXPERIENTIAL ACTIVATIONS REINFORCING EMOTIONAL CONNECTION, VISIBILITY AND THE COLLECTION'S ARTISANAL EXCELLENCE, INNOVATION AND ATTENTION TO DETAIL

2026 | Celebrities in Ferragamo

EVOLVING CELEBRITY ENGAGEMENT APPROACH



- MAXIMIZING ORGANIC MEDIA EXPOSURE
- REINFORCING BRAND RELEVANCE AMONG GLOBAL AUDIENCES

2026 | Executing Operational Priorities While Building Future Capabilities

- OPTIMIZATION OF THE RETAIL FOOTPRINT FOCUSED ON EXCELLENCE AND STORE PRODUCTIVITY
- SELECTIVE WHOLESALE DISTRIBUTION SUPPORTING BRAND EQUITY
- CONTINUED OPERATIONAL DISCIPLINE THROUGH PROCESS STREAMLINING AND ENHANCED ORGANIZATIONAL EFFECTIVENESS, SUPPORTING PROFITABILITY AND **POSITIVE H1 EBIT**
- STRENGTHENED SENIOR MANAGEMENT TEAM TO SUPPORT LONG TERM EXECUTION
- ADVANCING KEY BUSINESS PROCESSES, INCLUDING E-COMMERCE RE-PLATFORMING, MERCHANDISING ALLOCATION ENHANCEMENTS AND TARGETED ACTIONS TO IMPROVE PERFORMANCE ACROSS MARKETS



ESG ACHIEVEMENTS

RATINGS AND ACKNOWLEDGEMENTS

JULY 2026



Ranked 4th globally in the *Apparel, Footwear & Sporting Goods* sector in **TIME** and Statista's prestigious **World's Most Sustainable Companies 2026** ranking, included for the third consecutive year.

JUNE 2026



Ranked 1st in the *Fashion* sector in **EticaNews' ESG.ICI Assessment 2026**, the leading Italian publication dedicated to sustainable finance.

FEBRUARY 2026



Inclusion in the **S&P Global Sustainability Yearbook 2026** for the 1st time (among 9,200 companies worldwide)

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2026 | From Strategic Progress to Long-Term Value Creation

- PROGRESS ACHIEVED OVER THE PAST TWELVE MONTHS PROVIDES INCREASING CONFIDENCE IN THE STRATEGIC DIRECTION UNDERTAKEN, DESPITE CONTINUED MACROECONOMIC UNCERTAINTY
- INCREASING EMPHASIS ON DEVELOPING CAPABILITIES, PROCESSES AND FOUNDATIONS TO SUSTAIN LONG-TERM VALUE CREATION AND BUSINESS GROWTH

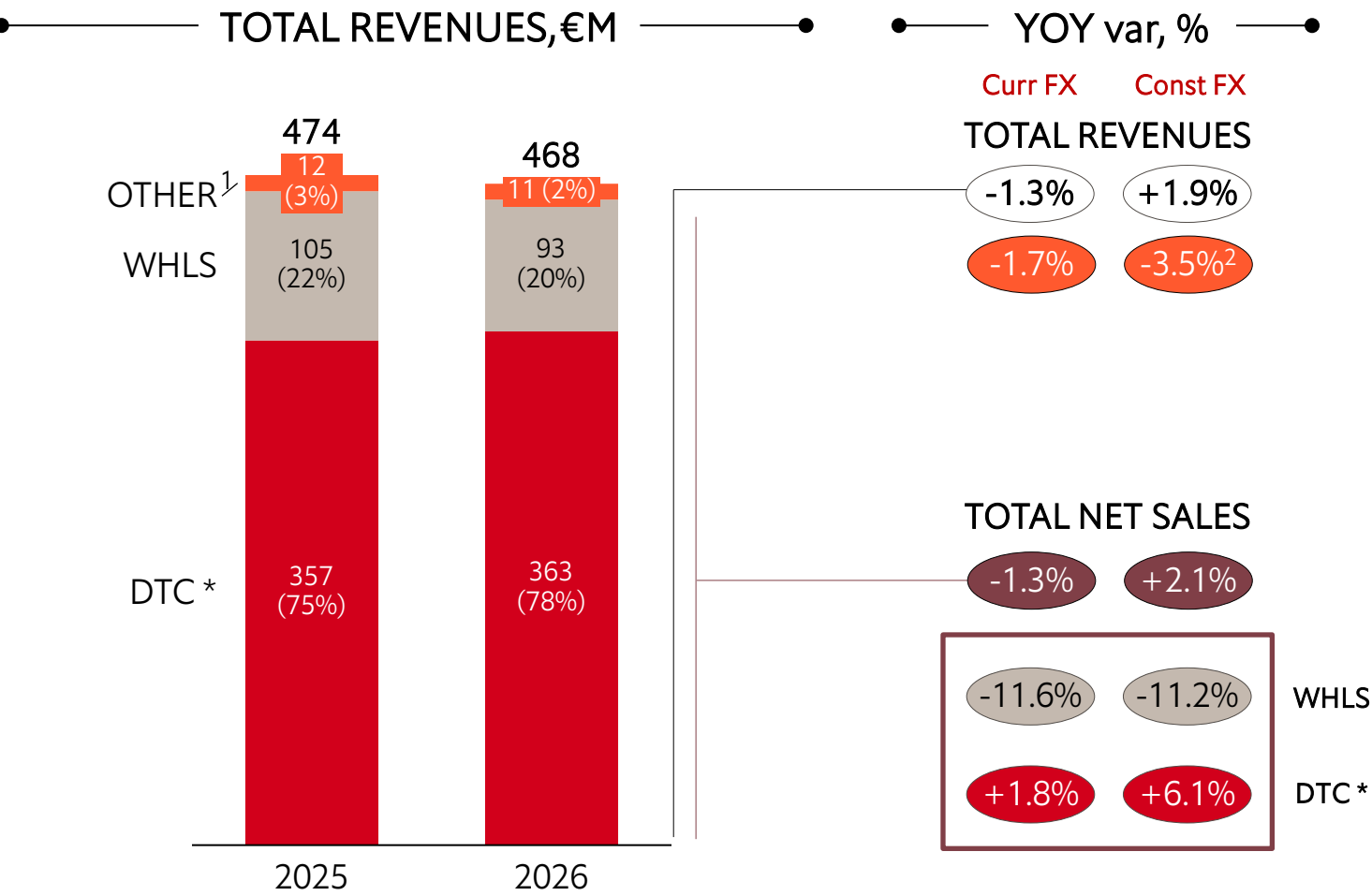


H1 2026 FINANCIAL RESULTS



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H1 2026 REVENUE BY DISTRIBUTION CHANNEL



1. Other income includes: Hedging, licenses & other revenues, rental income investment properties
2. YoY var at Constant FX calculated only on licenses & other revenues and rental income investment properties components

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Q2 2026 Consolidated Revenues at €259m, +4.6% at const. FX and +2.4% at current FX vs. Q2 2025, with DTC* +6.6% at const. FX, while WHL in line with last year.

H1 2026 Consolidated Revenues at €468m, +1.9% at const. FX and -1.3% at current FX vs. H1 2025, with DTC* +6.1% at const. FX, penalized by the negative WHL channel.

Q2 2026 DTC* Net Sales +6.6% at const. FX (+4.8% at current FX) vs. Q2 2025, with all regions positive at const. FX, mainly driven by primary DTC*. Online up double-digit vs. Q2 2025, with higher traffic, order number and value.

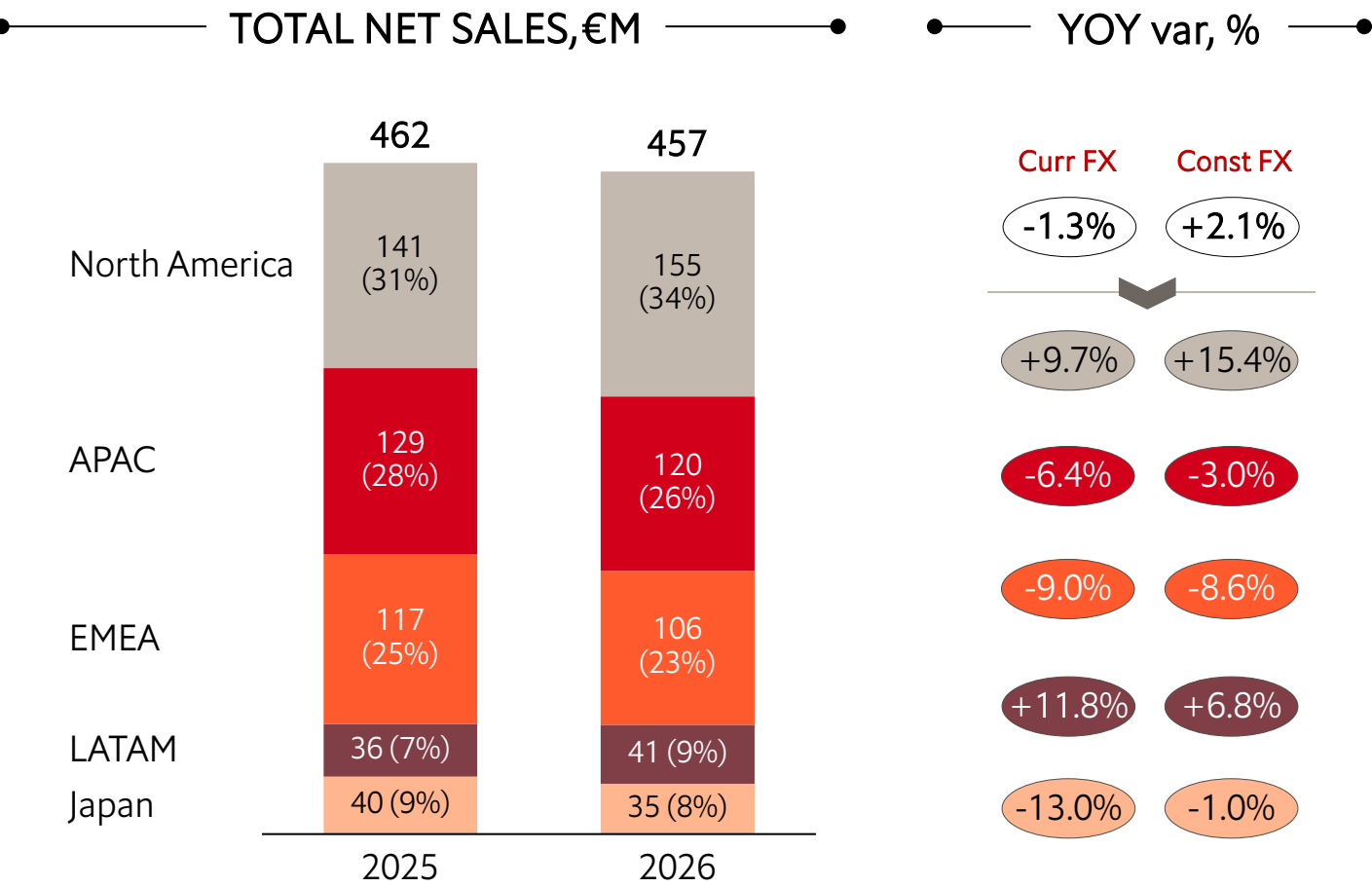
H1 2026 DTC* Net Sales +6.1% at const. FX (+1.8% at current FX) vs. H1 2025, with all the regions positive at const. FX, except Japan.

Q2 2026 WHL Net Sales +0.2% at const. FX (-1.0% at current FX) vs. Q2 2025.

H1 2026 WHL Net Sales -11.2% at const. FX (-11.6% at current FX) vs. H1 2025, reflecting a strengthened focus on selective distribution and strategic key accounts, consistent with the brand's positioning.

* DTC (Direct To Consumer) channel consists of directly operated mono-brand stores (DOS), as well as e-commerce platforms of direct to customers online sales.

H1 2026 NET SALES BY REGION



Q2 2026 EMEA DTC* Net Sales up high-single digit, driven by primary, with double-digit increases in conversion rate and average ticket. WHL down double-digit. Total Net Sales -1.3% vs. Q2 2025.

H1 2026 EMEA Total Net Sales -8.6% vs. H1 2025, with positive DTC* offset by double-digit negative WHL.

Q2 2026 North America DTC* Net Sales up double-digit, driven by primary and full price sales. Also, WHL up double-digit, driving Total Net Sales at +13.0% vs. Q2 2025. **H1 2026 North America** Total Net Sales +15.4% vs. H1 2025, with both DTC* and WHL up.

In **Q2 2026 in Latin America** both DTC* and WHL above last year, driving Total Net Sales at +6.5% vs. Q2 2025.

H1 2026 Latin America Total Net Sales +6.8% vs. H1 2025, driven by primary DTC*.

Q2 2026 Asia Pacific DTC* Net Sales above last year, penalized by negative WHL, which drove Total Net Sales at -0.6% vs. Q2 2025.

H1 2026 Asia Pacific Total Net Sales -3.0% vs. H1 2025, penalized by double-digit negative WHL.

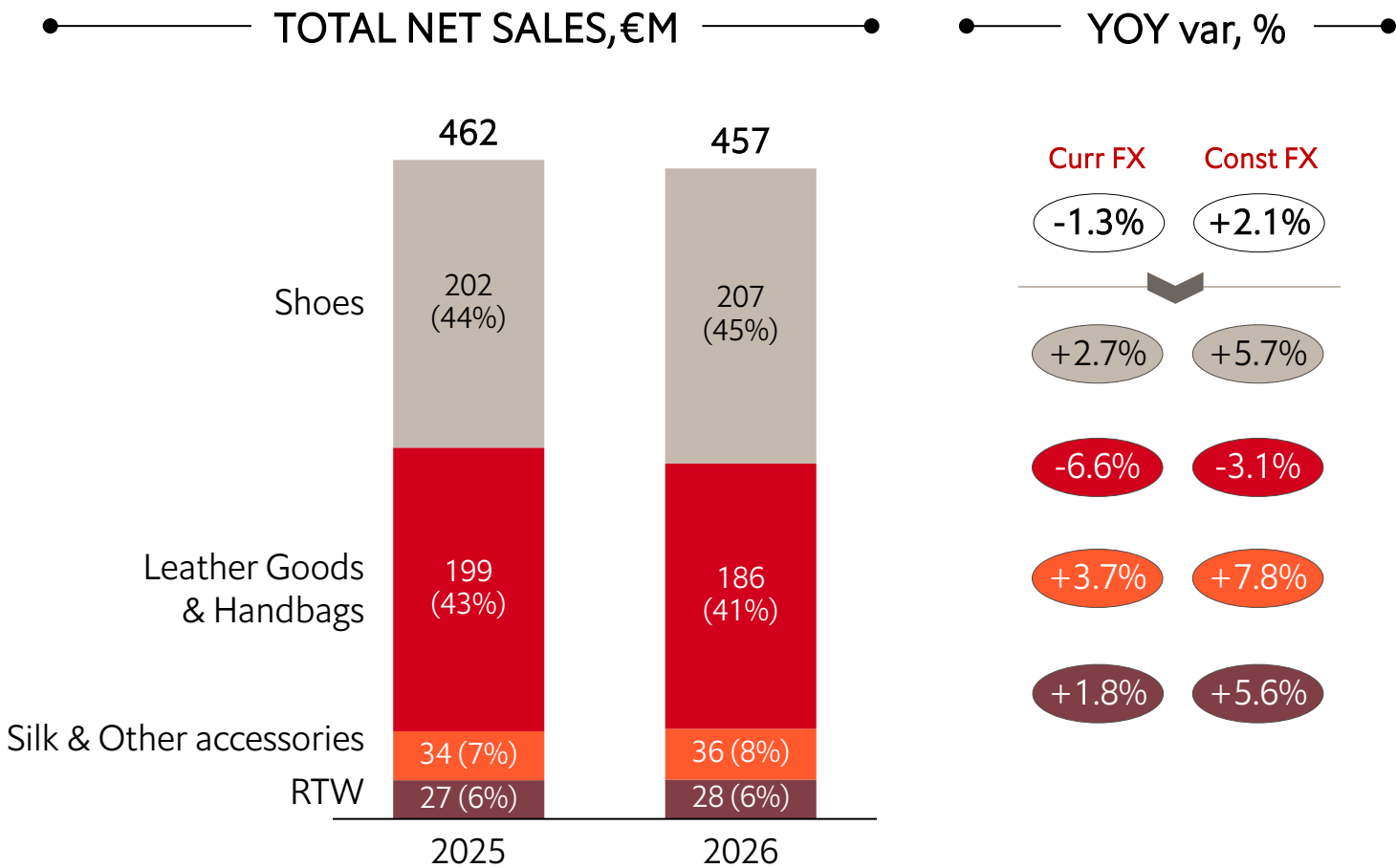
Q2 2026 Japan Total Net Sales +2.8% vs. Q2 2025, driven by primary DTC*.

H1 2026 Japan Total Net Sales -1.0% vs. H1 2025.

Note: all data at const. FX.

* DTC (Direct To Consumer) channel consists of directly operated mono-brand stores (DOS), as well as e-commerce platforms of direct to customers online sales.

H1 2026 NET SALES BY PRODUCT



Shoes +8.1% in Q2 and +5.7% in H1 2026, driven by the increasingly focused product offering and a targeted communication.

Leather Goods and Handbags -0.7% in Q2 and -3.1% in H1 2026, due to negative WHL, while DTC* up mid-single-digit in both Q2 and H1.

Silk & Other Accessories +9.0% in Q2 and +7.8% in H1 2026, with both the DTC* and WHL positive.

Ready-to-Wear +7.9% in Q2 and +5.6% in H1 2026, with positive DTC* more than offsetting negative WHL.

Note: all data at const. FX.

* DTC (Direct To Consumer) channel consists of directly operated mono-brand stores (DOS), as well as e-commerce platforms of direct to customers online sales.

H1 2026 P&L

(Euro MM)	June YTD				
	2026	%	2025	%	Δ %
Net Revenues	467.8	100.0%	473.9	100.0%	-1.3%
Cost of goods sold	(143.9)	-30.8%	(153.1)	-32.3%	-6.0%
Gross profit	323.9	69.2%	320.8	67.7%	0.9%
Total operating costs	(303.0)	-64.8%	(365.0)	-77.0%	-17.0%
EBIT	20.9	4.5%	(44.1)	-9.3%	nm
Impairment	-	0.0%	(41.2)	-8.7%	nm
EBIT w/o Impairment	20.9	4.5%	(2.9)	-0.6%	nm
Financial income (expenses)	(4.9)	-1.0%	(10.3)	-2.2%	-52.6%
Financial ROU	(9.7)	-2.1%	(10.7)	-2.3%	-9.3%
Profit before taxes	6.3	1.4%	(65.2)	-13.7%	nm
Income taxes	(4.9)	-1.0%	7.7	1.6%	nm
Net income	1.5	0.3%	(57.5)	-12.1%	nm
Group net income	1.4	0.3%	(57.5)	-12.1%	nm
Income to minorities	0.0	0.0	0.0	0.0%	nm
EBITDA	89.6	19.2%	72.5	15.3%	23.5%

H1 2026 Gross Profit at €324m vs. €321m in H1 2025, with incidence on Revenues at 69.2% vs. 67.7% in H1 2025, reflecting an improved full-price mix and continued trading-up trends..

H1 2026 Net Operating Costs -6.4% (-3.6% at const. FX) vs. H1 2025 adjusted operating costs (excluding the Impairment Test impact), reflecting ongoing processes optimization, organizational streamlining and disciplined cost management.

H1 2026 Operating Profit (EBIT) at €21m vs. negative €3m adjusted (excluding the € 41 million negative cost component of the Impairment Test) in H1 2025.

H1 2026 Net Profit, including the Minority Interest, at €1.5m vs. negative €16m adjusted (excluding the Impairment Test impact) in H1 2025.

H1 2026 BALANCE SHEET

(Euro MM)	June 26 YTD	June 25 YTD	%
Tangible assets	188.8	180.6	4.5%
Intangible assets	31.2	34.9	-10.6%
Right of Use	429.1	464.0	-7.5%
Financial assets	-	-	
Fixed assets	649.0	679.5	-4.5%
Inventory	277.2	309.1	-10.3%
Trade receivables	60.5	75.9	-20.3%
Trade payables	(117.8)	(141.4)	-16.7%
Operating working capital	219.9	243.7	-9.8%
Other assets (liabilities)	167.2	192.9	-13.3%
Net Asset Disposal for Sales	(0.0)	0.1	-100.0%
Employee Benefit Liabilities	(4.9)	(5.6)	-13.0%
Provisions for risks and charges	(22.8)	(20.3)	12.4%
Net invested capital	1,008.5	1,090.2	-7.5%
Shareholders' equity (A)	587.5	598.0	-1.7%
Group equity	586.3	596.8	-1.8%
Minority interest	1.2	1.2	-0.5%
Current financial liabilities	(225.0)	(206.6)	8.9%
Non current financial liabilities	(427.8)	(495.8)	-13.7%
Cash & Cash equivalents	231.8	210.2	10.3%
Net debt (B)	(421.0)	(492.3)	-14.5%
Financial sources (A-B)	1,008.5	1,090.2	-7.5%

(Euro MM)	June 26 YTD	June 25 YTD	%
Net debt (B)	(421.0)	(492.3)	-14.5%
Non Current Lease Liabilities	427.8	495.8	-13.7%
Current Lease Liabilities	117.7	115.8	1.6%
Lease Liabilities	545.5	611.7	-10.8%
Net debt Adjusted	124.5	119.4	4.3%

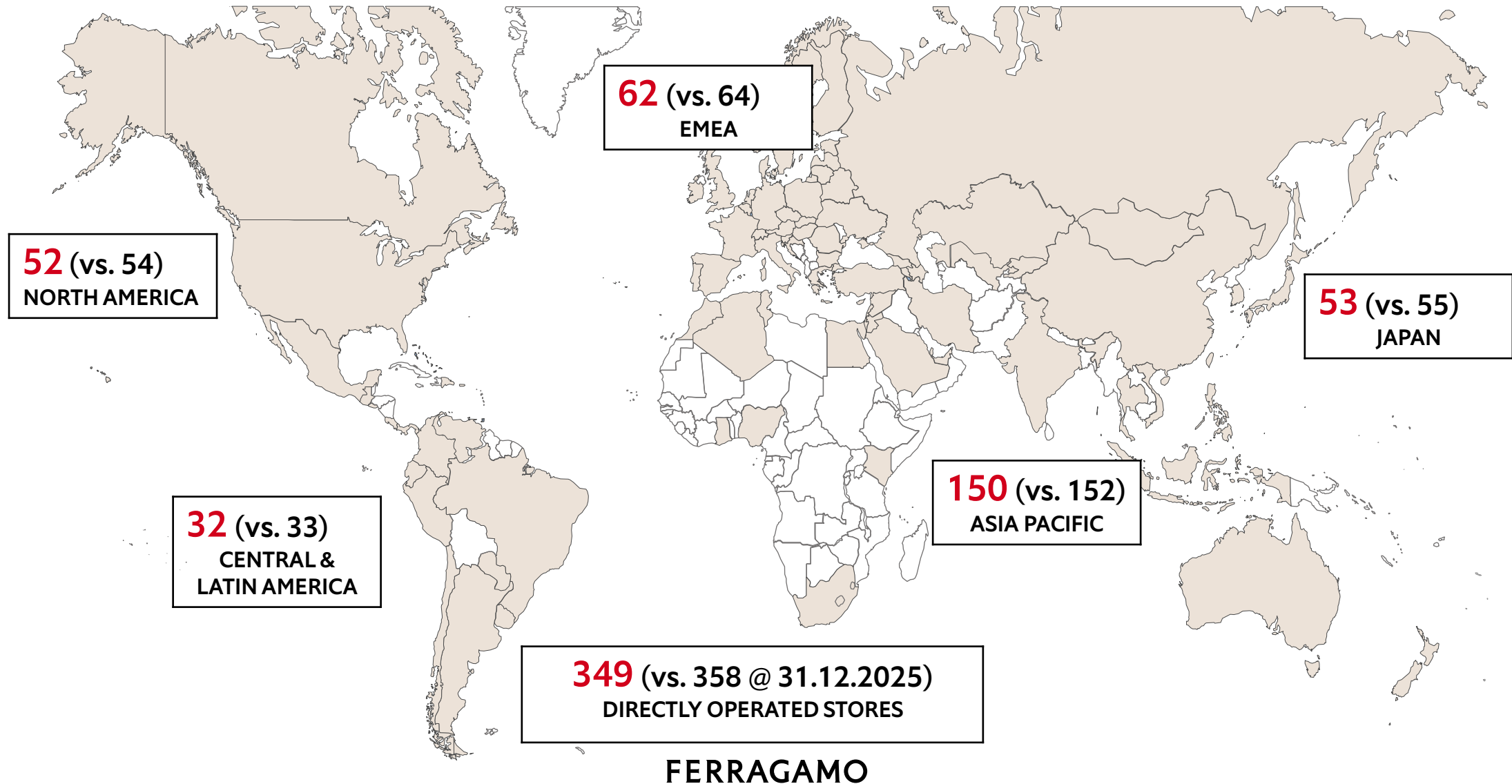
Net Working Capital as of June 30, 2026, - 9.8% to €220m, from €244m as of June 30, 2025. In particular, Inventories -10.3%.

As of 30 June 2026, **Investments (CAPEX)** at €18m vs. €16m in H1 2025, mainly for the renovation of the retail network.

Net Financial Position adjusted* at June 30, 2026, positive for €125, vs. €119m positive at June 30, 2025. Including IFRS16 effect, Net Financial Position at June 30, 2026, negative for €421m, vs. €492m positive at June 30, 2025.

* Net Financial Position Adjusted is the Net Financial Position excluding Current and non-current Lease Liabilities.

DOS NETWORK @ 30.06.2026



A woman with dark hair pulled back is reclining on a dark wood armchair with yellow upholstery. She is wearing a long-sleeved, ruffled purple dress and black pointed-toe pumps. Her right hand rests on a white handbag on a glass-topped table. On the table, there is also a chess set. The room has a stone floor and a large green marble rug. The lighting is dramatic, with strong shadows.

H1 2026

Q&A

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ANNEX

H1 2026 REVENUE BY DISTRIBUTION CHANNEL

(Euro MM)	June YTD				Weight on Tot 2026	Weight on Tot 2025
	2026	2025	Δ %	Δ % Const FX		
DTC *	363.3	357.0	1.8%	6.1%	77.7%	75.3%
Wholesale	93.2	105.4	-11.6%	-11.2%	19.9%	22.2%
Net Sales	456.5	462.4	-1.3%	2.1%	97.6%	97.6%
Hedging	1.7	1.5	18.6%	na	0.4%	0.3%
Licences & Other Revenues	8.3	8.1	2.2%	2.2%	1.8%	1.7%
Rental income	1.3	1.9	-34.0%	-29.5%	0.3%	0.4%
Total Net Revenues	467.8	473.9	-1.3%	1.9%	100.0%	100.0%

* DTC (Direct To Consumer) channel consists of DOS and directly managed online boutique/e-commerce platforms.

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