



**SALVATORE FERRAGAMO OPENS ITS FIRST BOUTIQUE  
IN PHNOM PENH – KINGDOM OF CAMBODIA**

*Florence, 27 April 2016* - Salvatore Ferragamo, one of the global leaders in the luxury sector, announces the opening of its first boutique in Phnom Penh, Kingdom of Cambodia.

Located in the prestigious Vattanac Capital mall, the most exclusive luxury shopping mall in the heart of Phnom Penh, the store spans over an area of around 180 square meters, provides a thorough selection of Salvatore Ferragamo collections: Men's and Women's bags, shoes, leather goods, silk accessories and eyewear.

The boutique's interior is both elegant and luxurious, in line with Ferragamo's signature style, creating a refined, understated ambience with a decor that reflects the design concept of Salvatore Ferragamo stores around the world. The furnishings, colours and structure of the space are perfectly balanced to welcome customers into an intimate and harmonious atmosphere. Rich textures and finishes including nabuk, limestone and walnut wood veneer, reinforce the brand's quality focused heritage.

**Salvatore Ferragamo S.p.A.**

Salvatore Ferragamo S.p.A. is the parent Company of the Salvatore Ferragamo Group, one of the world's leaders in the luxury industry and whose origins date back to 1927.

The Group is active in the creation, production and sale of shoes, leather goods, apparel, silk products and other accessories, along with women's and men's fragrances. The Group's product offer also includes eyewear and watches, manufactured by licensees.

The uniqueness and exclusivity of our creations, along with the perfect blend of style, creativity and innovation enriched by the quality and superior craftsmanship of the 'Made in Italy' tradition, have always been the hallmarks of the Group's products.

With approximately 4,000 employees and a network over 660 mono-brand stores as of 31 December 2015, the Ferragamo Group operates in Italy and worldwide through companies that allow it to be a leader in the European, American and Asian markets.

**ImageBuilding**

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