

# FERRAGAMO

## MARCO GOBBETTI

Marco Gobbetti joined Salvatore Ferragamo as a Chief Executive Officer & managing Director in January 2022. Prior to this, has been the Chief Executive Officer of British luxury company Burberry since July 5, 2017.

During his tenure as CEO, Marco led a complete transformation of Burberry's brand and business, from articulating a clearly defined purpose and strategy, reenergising communication and elevating product, to reinventing the luxury customer experience and innovating in digital. Burberry is now a high-quality business, attracting a new young fashion-forward customer and generating strong full-price sales.

Prior to joining Burberry, Marco served as Chairman and CEO of French luxury brand Céline from 2008 to 2016. He made Céline a commercial success alongside creative director Phoebe Philo, enjoying triple-digit sales growth after revamping the brand's entire product offering and strengthening its image. Prior to this, he was Chairman and CEO of Givenchy and CEO of Moschino. He started his career at Italian luxury companies including Bottega Veneta and Valextra.

He has a B.A. in Business Administration from American University of Washington D.C. and a Master's degree in International Management from the American Graduate School of International Management in Phoenix".

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