

FERRAGAMO

Laura Donnini

With a bachelor's degree in Economics and Business from the University of Florence, she started her professional career in the field of marketing of leading consumer goods multinational companies such as Manetti & Roberts (1987-1989), Johnson Wax, where for ten years she held several positions of growing responsibility in marketing and sales both at local and European level until Consumer Marketing Director in Italy, and lastly Star Alimentare, with the role of Business Unit Director from 2000 to 2001.

In 2001 she moved to book publishing as Managing Director of Harlequin-Mondadori and in 2008 she continued her career in Mondadori Group as CEO of Edizioni Piemme to be appointed in 2011 as Managing Director & Publisher of Edizioni Mondadori, the largest book publisher in Italy.

In 2013 she joined RCS Group as CEO of RCS Libri, responsible for Trade, Educational and International divisions, including Retail activities in Milan and New York, acting also as President/Vice president of the Board of several controlled publishing companies.

Since 2017 she has been appointed CEO & Publisher of HarperCollins Italia, Italian branch of Harper Collins Publishers Group, the second largest book publishing group globally, controlled by NewsCorp Media Group.

Independent Board Member of Amplifon since 2016 and Fastweb since 2022, sitting for both companies in the Risk, Control and Sustainability Committees and Supervisory Body, she was board member in the past for University Ca' Foscari of Venice, Pinko, News 3.0 and Sorin.

Acting in not for profit organizations as member of the board of Valore D and the advisory board of Accenture Foundation.