

Salvatore Ferragamo

A virtual journey into Salvatore Ferragamo's Historical Archive

Dreaming of a trip and taking it in your mind, an experience tailor made for Ferragamo enthusiasts. After the ferragamo.com revamp, the virtual tour of boutiques and the **Sustainable Thinking** exhibition, now the fashion label's heart - its Historical Archive - has gone online, becoming an authentic journey back through space and time, to be enjoyed comfortably from your own device, as you explore the creations of visionary Salvatore Ferragamo and learn how he helped write the history of shoes and international fashion.

Originally started by Salvatore Ferragamo himself and built up by his daughter Fiamma, the archive is now managed by Fondazione Ferragamo, which has expanded it into a vast, highly structured and well organised collection of resources up to the highest standards of conservation.

It is an invaluable trove of documents, patents, prototypes and products that bear witness to a century of brilliance and passion from the 1920s to today.

Visitors may explore the archive, available in Italian and English, on [ferragamo.com](https://www.ferragamo.com) in the museum section and on Fondazione Ferragamo's website, [fondazioneferragamo.it](https://www.fondazioneferragamo.it), with digital features, like 360° high-definition images, info points, videos and detailed charts. Its new, specially renovated location is situated on the floor above the *Manovia*, the heart of Ferragamo shoe production.

Guided virtual tours and special webinars will be organised as we wait to host visitors in person.

Links to the tour:

[VIRTUAL TOUR IN ITALIAN](#)

[VIRTUAL TOUR IN ENGLISH](#)

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