

# FERRAGAMO

## Leonardo Ferragamo

Leonardo Ferragamo is the fifth son of Salvatore and Wanda Ferragamo.

He graduated in Business Administration from Imede, Lausanne and obtained a degree in Administration and Finance from Columbia University.

He entered the family company Salvatore Ferragamo at age 20 in the Leather Production Department. He went on to start in 1976 the Men's Shoes activity and further on in 1981 the Men's Division (introducing also accessories and ready-to-wear), chairing it until 1986.

In 1986 he was in charge of the international development of the brand and until 2000 he has been Chief Executive Officer of the Europe and Asia Division. He devoted himself to the commercial development of the Group in Asia, Europe and Latin America setting up the operative branches in these countries.

From 2000 is CEO of Palazzo Feroni Finanziaria, one of the two holding companies of the Ferragamo family, managing real estate, hospitality and diversified activities.

From 1995 is Chairman of Lungarno Alberghi.

From April 2021 is Chairman of Salvatore Ferragamo, Director of Ferragamo Finanziaria and Executive Vice President of Fondazione Ferragamo.

He headed Fondazione Altgamma, for nine years (2000-2009) developing and enhancing its role at international level and opening it, with the International Honorary Council, to foreign businesses and institutions. He is now Honorary Chairman.

He supports arts and culture of Florence and Italy as founder and Chairman of Associazione Partners Palazzo Strozzi, which is now integrated with Fondazione Palazzo Strozzi of which he is Honorary Chairman. In the April 2022 he has been appointed as Representative of Regione Toscana in Fondazione Palazzo Strozzi Board of Directors.

He is Chairman of Sawa Holding, that owns Nautor's Swan, Camper & Nicholson's Yachts and La Marina di Scarlino.

May 2008: Honorary Member of the Academy of Fine Arts of Florence.

October 2008: Commander of the Order of the Lion of Finland.

April 2011: Honorary degree of Humane Letters by Kent State University.

In September 2012 he has been appointed as Honorary Consul of Finland in Florence for the regions of Tuscany and Umbria and in January 2018 Honorary Consul General of Finland for these two regions.

From May 2019 is member of Fondazione CR Firenze.