



**SALVATORE FERRAGAMO SHOWS ITS 2013 RESORT COLLECTION
IN AN EXCLUSIVE EVENT AT THE LOUVRE**

On 12th June 2012 Salvatore Ferragamo will present its 2013 Resort collection, designed by Massimiliano Giornetti, in an exclusive event held in the spectacular, picturesque setting of Paris' temple of art, the Louvre.

The Florentine fashion house's collection will be shown on an extraordinary, 140-metre long catwalk under the breathtaking archways of the Louvre's Denon peristyle.

This elegant and sophisticated venue was selected to highlight a collection that embodies style and sophistication at their finest. Following the fashion show, guests are invited to an exclusive dinner to be served in the Pyramid and a private tour of the museum.

"We are thrilled to have this unique opportunity," said Ferruccio Ferragamo, President of the Ferragamo Group. "This is the first time that the museum has granted use of the Denon peristyle for a fashion show, and we are proud to bring our Italian style and history to life in such a spectacular and exceptional place as the Louvre. We are fine-tuning each and every detail so the end result of this once-in-a-lifetime event will be absolutely perfect."

The renowned "Made in Italy" luxury brand - one of the most important and well-known in the world - is the exclusive sponsor of the Louvre's current exhibition, "Saint Anne, Leonardo Da Vinci's Ultimate Masterpiece", celebrating the recent restoration of the "The Virgin and Child with Saint Anne" - the famous oil painting by the Italian genius.

The exhibition -supported through the partnership between Salvatore Ferragamo and the Louvre, brings culture and the arts together with the world of fashion and will be open to the public until 25th June 2012. It has already been seen by over 200,000 visitors, making it one of the most significant events organised by the museum in recent years.

"For the first time since the death of Leonardo da Vinci, this exhibition gathers all the documents, which are scattered around the world, giving a better understanding of the fascinating genius behind the restored artwork," adds Henri Loyrette, Director of the Louvre. "I would like to thank our sponsor, Salvatore Ferragamo, for this event as without its support, we would not have been able to recreate the atelier of the greatest master of the Italian Renaissance for these three months."