

*Salvatore Ferragamo*

## **SPRING – SUMMER 2017 WOMEN'S COLLECTION**

The Spring / Summer 2017 Ferragamo collection reconnects with its stylistic heritage and progresses with contemporary experimentation. The collection continues along the creative path that was built on the innovations of yesterday; those innovations of pure modernity that now stand as landmarks in Ferragamo's history. Simultaneously, the Ferragamo DNA is skillfully reinterpreted with modern detail.

FLASH 1. The bold lines of the sartorial outerwear are the starting point for a confident yet sensual look. Surprise cuts on the back provide an even greater dynamism and the contrasting crocodile patch pockets update the air of timeless and iconic femininity.

FLASH 2. High-waist skirts open up in full-flared designs to create a dynamic and sensual sense of movement. The oversized outerwear materials balance couture with sportswear, adding a contemporary feel.

FLASH 3. Masculine cotton shirts have cutwork designs that create a technical broderie anglais that is also found in a pantsuit made with the finest bonded nappa. Contained in deconstructed sweaters and held in place with X-back suspenders, they accentuate the new trouser proportions.

FLASH 4. Handmade floral prints are applied to technical cotton dresses to form a refined and theatrical 3D effect.

Fine noble fibres are mixed with sportswear fibres to create wearable fabrics with enhanced comfort. The two are also used side by side, like in the rubber and python print with fine quality crocodile finishing. The dresses are made with classic fabrics and feature internal or external welding originating from sportswear.

The Sofia bag is featured in waxed crocodile and in a technical broderie anglais cutwork on python. Natural tanning and dying techniques create a natural, silky, and super-soft effect. The "Gancio" hook-symbol, both functional and decorative, stands out with a new matte finish.

Icons have been turned upside down in unexpected combinations and surprise materials, such as technical grosgrain and interwoven elastic, give a contemporary edge to a classic foundation.

Cognac and military green thematically unite and strengthen the powerful tones that are dear to the Maison.

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