

Salvatore Ferragamo

SALVATORE FERRAGAMO: GALA DINNER FOR THE OPENING OF THE EXHIBITION “THE SAINT ANNE, LEONARDO DA VINCI’S ULTIMATE MASTERPIECE” AT LOUVRE MUSEUM IN PARIS

Paris, March 28, 2012 - With an Italian dinner for 60 selected guests in the baroque setting of Café Mollien at the Louvre, Salvatore Ferragamo celebrated last night, Tuesday, March 27th, the inauguration of the exhibition “The Saint Anne, Leonardo da Vinci’s Ultimate Masterpiece” at the Louvre Museum in Paris, acting as the sole sponsor.

Beginning with an exclusive preview of the exhibition, where guests were able to admire Leonardo’s masterpiece, which has just been restored under the guidance of exhibition curator Vincent Delieuvin and the Italian restorer Cinzia Pasquali, the evening continued with a private visit of the museum.

The President of the Louvre, Henri Loyrette, accompanied the Ferragamo family and a selected number of celebrities and VIPs to admire the masterpieces in the Denon Wing, bringing to life the excitement of this unique event.

For the celebration of the Italian genius Leonardo in the Parisian temple of art, Ferragamo decided to build an event totally framed within a “made in Italy” context: floral arrangements of roses, ranunculus, anemones and tulips in shades of red were delivered directly from Italy, and the dinner featured typical products from Tuscany. In addition to the members of the Ferragamo family, many prominent guests attended the preview including, Hilary Swank, Carole Bouquet, Virginie Ledoyen, Elisa Sednaoui and Dolores Chaplin.