

FERRAGAMO

Sara Ferrero

Sara Ferrero began her career in London in Investment Banking working with CS First Boston in 1994. She moved into strategic consultancy with McKinsey & Co in 1996 for 6 years between Milan and New York offices.

In 2002, Sara, age 32, started her management career as Managing Director of Furla for 5 years, leading the Company back to profitable growth.

In 2008, Mrs Ferrero moved to London to relaunch Joseph as its CEO for 5 years.

She then enters Private Equity in 2013 as a General Partner at NEO Investment Partners, in charge of generation, exit and operations of fashion and design portfolio companies.

In 2015, Sara returns to Milano as CEO of Valextra, a portfolio Company of Neo Investment Partners, directing the transformation of the brand and its international growth for the following 6 years.

In 2021, Sara Ferrero creates SASUPHI, a new-born brand in the luxury market, dedicated by women for women and specialized in luxury knitwear. The brand in less than 6 seasons achieves a distribution in more than 60 of the best luxury stores in the world.

Sara holds a BA cum laude in Business and Economics and an MBA from INSEAD.