

# FERRAGAMO

## PRESS RELEASE

### **Ferragamo appoints Pierre La Tour Group CFO**

*Florence, January 22, 2024* - Salvatore Ferragamo S.p.A. (EXM: SFER), the parent company of the Salvatore Ferragamo Group, announces the appointment of Pierre La Tour as Group CFO, effective March 18, 2024. La Tour has also been designated by the Company's Board of Directors as Manager with Strategic Responsibilities, due to the prerogatives and tasks assigned to him related to the areas of Administration, Finance, Control and Investor Relations.

With an extensive international management experience gained mainly in listed companies, La Tour leaves the position of Group Chief Financial Officer and Investor Relator at Biesse Group.

Graduate in economics from the University of Geneva in Switzerland, Pierre La Tour began his career in the nonprofit sector for the Aga Khan Foundation, working on microfinance, both centrally in Geneva and in Pakistan and India. After an experience in Asia with Société Générale, he joined the Fiat Group in 1997, where he held various positions in the group companies with increasing responsibilities. He was appointed CFO for Iveco Defence Vehicles in 2008 and then in 2014, he took on the role of CFO for the Specialty Vehicles business unit created within CNH Industrial. In 2015, he was called to serve as CFO China for Shanghai-based CNH Industrial, where he led a major turnaround by rationalizing and consolidating corporate structures and managing negotiating relationships within joint ventures, a role he ceased in 2019 to join Biesse, a company listed on the Milan Stock Exchange, as Group Chief Financial Officer and Investor Relator.

"I am delighted to welcome Pierre La Tour to our team - commented Marco Gobbetti, CEO and General Manager of Salvatore Ferragamo S.p.A. - I am sure that his international profile and diversified experience will be a great added value for our Group".

Based on available information, Mr. La Tour does not own, as of today, directly and/or indirectly, any shares of Salvatore Ferragamo S.p.A.

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**Salvatore Ferragamo S.p.A.**

*Salvatore Ferragamo S.p.A. is the parent Company of the Salvatore Ferragamo Group, one of the leaders in the luxury industry, and whose origins date back to 1927.*

*Salvatore Ferragamo is renowned for the creation, production and worldwide distribution of luxury collections of shoes, leather goods, apparel, silk products and other accessories for men and women, including also eyewear, watches and fragrances under license.*

*Embedding the spirit of its Founder, Ferragamo reinterprets its heritage with creativity, innovation and sustainable thinking. Uniqueness and exclusivity, along with the blend of style and exquisite 'Made in Italy' savoir-faire, are the hallmarks of all Ferragamo's products.*

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This Press Release is also available on the website <http://group.ferragamo.com>, in the section "Investor Relations/ Press Releases".