



PRESS RELEASE

Salvatore Ferragamo S.p.A.

Information on Treasury Shares purchase transactions

Florence, January 8, 2019 – With reference to the plan for purchasing its own ordinary shares passed by the Shareholders' Meeting held in ordinary session on April 20, 2018, whose launch has been also resolved by the Board of Directors held on May 7, 2018, as communicated to the market on the same date according to article 144-*bis* of the of the Consob Regulation adopted with resolution no. 11971/1999, Salvatore Ferragamo S.p.A. (MTA: SFER), parent company of the Salvatore Ferragamo Group, announces that it has purchased on the MTA – Italian Equities Market organized and managed by Italian Stock Exchange Borsa Italiana S.p.A. in the period from December 27, 2018 to January 2, 2019 nr. 50.000 Salvatore Ferragamo S.p.A.'s ordinary shares (ISIN code: IT0004712375), equal to 0,03% of the share capital, at an average unit price of Euro 17,7537 per share, for a total countervalue equal to Euro 887.685,00.

On the basis of information provided for by the entrusted intermediary, below there is a summary of daily purchase transactions made on the MTA – Italian Equities Market, in aggregate form:

Date	Number of Purchased Ordinary Shares	Average Unit Price *(Euro)	Countervalue (Euro)
27/12/2018	6.110	17,8935	109.329,59
28/12/2018	7.890	17,9044	141.266,00
02/01/2019	36.000	17,6969	637.088,59

* The gross average unit price is calculated as the average of the daily trading prices weighted for the quantities purchased during the day.

Following the purchases indicated above, as of today Salvatore Ferragamo S.p.A. holds nr. 50.000 ordinary Treasury Shares, equal to 0,03% of its share capital.

The daily details of performed transactions are attached to this Press Release.

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Salvatore Ferragamo S.p.A.

Salvatore Ferragamo S.p.A. is the parent Company of the Salvatore Ferragamo Group, one of the world's leaders in the luxury industry and whose origins date back to 1927.

The Group is active in the creation, production and sale of shoes, leather goods, apparel, silk products and other accessories, along with women's and men's fragrances. The Group's product offer also includes eyewear and watches, manufactured by licensees.

The uniqueness and exclusivity of our creations, along with the perfect blend of style, creativity and innovation enriched by the quality and superior craftsmanship of the 'Made in Italy' tradition, have always been the hallmarks of the Group's products.

With approximately 4,000 employees and a network of 679 mono-brand stores as of 30 September 2018, the Ferragamo Group operates in Italy and worldwide through companies that allow it to be a leader in the European, American and Asian markets.

For further information:**Salvatore Ferragamo S.p.A.**

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This Press Release is also available on the website <http://group.ferragamo.com>, in the section "Investor Relations/Press Releases".

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Detail, on a daily basis, of the purchase transactions performed in the period from December 27, 2018 to January 2, 2019:

Date	Hour	Number of purchased ordinary shares	Price (Euro)	Countervalue (Euro)	Market (MIC Code)
27/12/2018	10:56:15	578	17,9	10.346	MTA
27/12/2018	10:56:15	368	17,9	6.587	MTA
27/12/2018	10:56:15	54	17,9	967	MTA
27/12/2018	14:28:17	190	17,935	3.408	MTA
27/12/2018	14:28:17	738	17,935	13.236	MTA
27/12/2018	14:28:19	72	17,935	1.291	MTA
27/12/2018	14:37:15	1.000	17,925	17.925	MTA
27/12/2018	15:01:29	1.000	17,89	17.890	MTA
27/12/2018	16:08:38	373	17,86	6.662	MTA
27/12/2018	16:08:38	262	17,86	4.679	MTA
27/12/2018	16:08:38	365	17,86	6.519	MTA
27/12/2018	16:18:37	806	17,85	14.387	MTA
27/12/2018	16:18:37	194	17,85	3.463	MTA
27/12/2018	17:13:43	32	17,87	572	MTA
27/12/2018	17:20:07	1	17,91	18	MTA
27/12/2018	17:22:55	77	17,92	1.380	MTA
28/12/2018	09:10:55	1.000	17,98	17.980	MTA
28/12/2018	09:17:03	127	17,93	2.277	MTA
28/12/2018	09:17:03	603	17,93	10.812	MTA
28/12/2018	09:17:03	270	17,93	4.841	MTA
28/12/2018	10:55:18	342	17,995	6.154	MTA
28/12/2018	10:55:18	658	17,995	11.841	MTA
28/12/2018	12:07:13	1.000	18,05	18.050	MTA
28/12/2018	13:00:03	1.000	17,99	17.990	MTA
28/12/2018	14:17:14	400	17,895	7.158	MTA
28/12/2018	14:17:14	100	17,895	1.790	MTA
28/12/2018	15:03:19	7	17,83	125	MTA
28/12/2018	15:03:19	493	17,83	8.790	MTA
28/12/2018	15:54:32	145	17,785	2.579	MTA
28/12/2018	15:54:32	239	17,785	4.251	MTA
28/12/2018	15:54:32	116	17,785	2.063	MTA
28/12/2018	16:26:04	129	17,715	2.285	MTA
28/12/2018	16:26:17	371	17,715	6.572	MTA
28/12/2018	16:52:41	103	17,65	1.818	MTA
28/12/2018	16:52:41	787	17,65	13.891	MTA
02/01/2019	09:10:34	1.000	17,62	17.620	MTA
02/01/2019	09:17:40	394	17,58	6.927	MTA
02/01/2019	09:17:40	500	17,58	8.790	MTA
02/01/2019	09:17:40	106	17,58	1.863	MTA
02/01/2019	09:27:59	238	17,56	4.179	MTA
02/01/2019	09:27:59	262	17,56	4.601	MTA

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02/01/2019	10:39:37	157	17,58	2.760	MTA
02/01/2019	10:39:37	343	17,58	6.030	MTA
02/01/2019	10:41:34	500	17,54	8.770	MTA
02/01/2019	12:00:31	500	17,67	8.835	MTA
02/01/2019	12:33:06	2.000	17,75	35.500	MTA
02/01/2019	12:56:48	297	17,79	5.284	MTA
02/01/2019	12:56:48	1.203	17,79	21.401	MTA
02/01/2019	13:30:59	500	17,81	8.905	MTA
02/01/2019	13:30:59	500	17,81	8.905	MTA
02/01/2019	13:30:59	500	17,81	8.905	MTA
02/01/2019	13:44:00	82	17,84	1.463	MTA
02/01/2019	13:48:35	231	17,84	4.121	MTA
02/01/2019	13:56:48	687	17,84	12.256	MTA
02/01/2019	14:08:22	1.000	17,8	17.800	MTA
02/01/2019	14:18:52	347	17,79	6.173	MTA
02/01/2019	14:18:52	1.153	17,79	20.512	MTA
02/01/2019	14:26:28	484	17,78	8.606	MTA
02/01/2019	14:26:28	1.016	17,78	18.064	MTA
02/01/2019	14:33:05	1.820	17,74	32.287	MTA
02/01/2019	14:33:05	180	17,74	3.193	MTA
02/01/2019	14:48:16	378	17,75	6.710	MTA
02/01/2019	14:48:16	500	17,75	8.875	MTA
02/01/2019	14:48:16	622	17,75	11.041	MTA
02/01/2019	14:48:31	738	17,74	13.092	MTA
02/01/2019	14:48:31	262	17,74	4.648	MTA
02/01/2019	14:53:19	550	17,7	9.735	MTA
02/01/2019	14:53:19	450	17,7	7.965	MTA
02/01/2019	14:53:21	141	17,69	2.494	MTA
02/01/2019	14:53:21	859	17,69	15.196	MTA
02/01/2019	14:59:58	255	17,66	4.503	MTA
02/01/2019	15:00:01	231	17,66	4.079	MTA
02/01/2019	15:19:05	1.500	17,69	26.535	MTA
02/01/2019	15:22:24	857	17,68	15.152	MTA
02/01/2019	15:22:24	143	17,68	2.528	MTA
02/01/2019	15:26:51	1.014	17,66	17.907	MTA
02/01/2019	15:26:51	1.000	17,67	17.670	MTA
02/01/2019	15:34:22	108	17,65	1.906	MTA
02/01/2019	15:34:22	892	17,65	15.744	MTA
02/01/2019	15:41:46	283	17,655	4.996	MTA
02/01/2019	15:41:46	400	17,66	7.064	MTA
02/01/2019	15:41:46	259	17,66	4.574	MTA
02/01/2019	15:41:46	666	17,64	11.748	MTA
02/01/2019	15:41:46	334	17,64	5.892	MTA
02/01/2019	15:41:46	58	17,66	1.024	MTA
02/01/2019	15:44:05	1.000	17,625	17.625	MTA
02/01/2019	15:52:12	583	17,61	10.267	MTA
02/01/2019	15:52:12	754	17,61	13.278	MTA
02/01/2019	15:52:12	163	17,61	2.870	MTA
02/01/2019	16:03:55	1.000	17,6	17.600	MTA

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02/01/2019	16:28:41	1.000	17,66	17.660	MTA
02/01/2019	16:29:54	284	17,635	5.008	MTA
02/01/2019	16:29:54	44	17,635	776	MTA
02/01/2019	16:29:54	672	17,635	11.851	MTA
02/01/2019	16:42:27	1.000	17,66	17.660	MTA
02/01/2019	17:02:00	1.000	17,665	17.665	MTA